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18 HAIER GROUP CORPORATION

19
20 UNITED STATES DISTRICT COURT
21 CENTRAL DISTRICT OF CALIFORNIA
22 SOUTHERN DIVISION

23 CYBERSITTER, LLC, a California
24 limited liability company, d/b/a Solid
25 Oak Software,

26 Plaintiff,

27 v.

28 THE PEOPLE'S REPUBLIC OF
CHINA, a foreign state; ZHENGZHOU
JINHUI COMPUTER SYSTEM
ENGINEERING LTD., a Chinese
corporation; BEIJING DAZHENG
HUMAN LANGUAGE TECHNOLOGY
ACADEMY LTD., a Chinese
corporation; SONY CORPORATION, a
Japanese Corporation; LENOVO
GROUP LIMITED, a Chinese
corporation; TOSHIBA
CORPORATION, a Japanese
corporation; ACER INCORPORATED, a
Taiwanese corporation; ASUSTEK
COMPUTER, INC., a Taiwanese
corporation; BENQ CORPORATION, a
Taiwanese corporation; HAIER GROUP

Case No. 10-cv-00038-JST (SH)

**HAIER GROUP CORPORATION'S
MEMORANDUM OF POINTS AND
AUTHORITIES IN SUPPORT OF ITS
MOTION TO DISMISS FOR LACK
OF PERSONAL JURISDICTION AND
FAILURE TO JOIN A NECESSARY
INDISPENSABLE PARTY**

DATE: July 18, 2011
TIME: 10:00 a.m.
CTRM: 10A
JUDGE: Josephine Staton Tucker

1 CORPORATION, a Chinese corporation;
2 DOES 1-10, inclusive,

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Defendants.

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1 **I. INTRODUCTION**

2 Haier Group Corporation (“HGC”) is a privately-held, Chinese holding
3 company that does not engage in any commercial or business activities anywhere in
4 the world. HGC has not had any contact with this district or with the State of
5 California, and HGC has no employees and owns no property in California. HGC
6 directly and indirectly holds stocks in other companies, one of which being the
7 “Haier America” entity identified by Plaintiff. However, HGC has no involvement
8 with the operation of Haier America, and therefore a parent-subsidiary relationship
9 alone is insufficient to impute personal jurisdiction on the foreign parent. In short,
10 there is simply no contact by HGC with this district to confer either general personal
11 jurisdiction or specific personal jurisdiction.

12 In addition, this case should be dismissed in its entirety because a necessary
13 and indispensable party -- the People’s Republic of China (“PRC”) government – is
14 immune from this suit. As Plaintiff’s Amended Complaint (“Am. Compl.”) makes
15 clear, this entire action arises out of the “Chinese government-led” “Green Dam
16 Initiative.” Am. Compl. ¶ 1. Specifically, as alleged by Plaintiff, “[t]he central
17 component of the Green Dam Initiative was for the PRC to convince and incentivize
18 computer manufacturers to participate in the Initiative” *Id.* ¶ 3. The PRC also
19 issued “a directive *mandating* that by July 1, 2009 every computer shipped to or
20 sold in China must have the Green Dam software pre-installed on or packaged with
21 the computer.” *Id.* ¶ 35 (emphasis added).

22 Therefore, the PRC government is expected to have, in its possession,
23 documents and testimonial evidence that may prove, or disprove, Plaintiff’s
24 allegations. As such, the presence of the PRC would be critically important to HGC
25 if it were forced to defend this suit on the merits. Plaintiff recognizes that HGC has
26 absolutely no involvement with the alleged misappropriation of trade secrets.
27 Rather, HGC’s alleged involvement with any aspect of the underlying facts of this
28 suit was merely following the mandate of the PRC to incorporate the Green Dam

1 program into computers allegedly sold by HGC *in China*. Indeed, HGC fully
2 expects the PRC to confirm that disobeying the PRC issued mandate was *not* an
3 option for HGC, which may be relevant to the defense of Plaintiff's Fourth Claim,
4 infringement under the PRC's Copyright Laws. As such, the PRC is a necessary
5 and indispensable party to this case.

6 However, Defendant PRC is immune from this suit under the Foreign
7 Sovereign Immunities Act ("FSIA"). Plaintiff argues that the PRC is not immune
8 under the "commercial exception" of the FSIA. Plaintiff's arguments are based on
9 an incorrect reading of the law applied to a very narrow exception to the FSIA and
10 an inaccurate application of the facts as to exactly what the PRC government is
11 alleged to have done, which is critical to the determination of the applicability of the
12 "commercial exception." As shown below, the PRC is immune from this suit and is
13 a necessary and indispensable party that cannot be joined. Therefore, the claims
14 should be dismissed.

15 **II. STATEMENT OF FACTS**

16 **A. Jurisdictional Allegations In The First Amended Complaint**

17 The amended complaint includes two paragraphs of bare and conclusory
18 statements on which Plaintiff bases its allegation of personal jurisdiction over all
19 defendants and HGC. These numbered paragraphs are set forth below:

20 10. ... This Court has personal jurisdiction over the
21 remaining Defendants because they conduct significant
22 business in the District, and sell their computers throughout
23 the United States in their own capacity and through their
24 wholly-owned subsidiaries.

25 22. ... As relevant here, Haier is engaged in the business
26 of manufacturing and distributing personal computers and
27 related products, in the United States, China, and elsewhere
28 around the world. Haier operates and does business
throughout the United States through its wholly-owned
subsidiary, Haier America.

27 **B. Facts About HGC**

28 HGC is an entity organized under the laws of the PRC, with its principal place

1 of business in Qingdao, China. Declaration of Cuimei Zhang in Support of HGC’s
2 Motion to Dismiss for Lack of Personal Jurisdiction (“Zhang Decl.”), ¶ 3. HGC is a
3 holding company that does not engage in any commercial activities. *Id.*
4 Specifically, HGC does not develop, manufacture, market, or sell any products
5 anywhere in the United States or the world. *Id.* Moreover, HGC does not advertise
6 or promote any product in California. *Id.* ¶ 6.

7 Although HGC directly and indirectly owns several subsidiaries in different
8 countries, it has never held a license to conduct business in California or anywhere
9 else in the United States. Zhang Decl. ¶ 4. Nor has HGC ever maintained a place of
10 business, facility, or office, or other continuous presence within California. *Id.*
11 HGC also has never had an agent for service of process, any employee, or any
12 property in California. *Id.* ¶ 5. HGC does not and has never conducted or solicited
13 business in, or engaged in other persistent contact with, California. *Id.* ¶ 6. Finally,
14 HGC has never entered into any contract or transaction in California. *Id.* ¶ 7.

15 Plaintiff alleges that HGC does business in the United States through its
16 “wholly-owned subsidiary, Haier America” Am. Compl. ¶ 22. HGC assumes
17 “Haier America” refers to Haier America Trading, L.L.C. (“HAT”), a company
18 headquartered in New York. However, HGC does not directly own any interest in
19 HAT, but rather indirectly owns interest in HAT. Zhang Decl. ¶ 8(a). Importantly,
20 however, HGC has no involvement with the operation of HAT. *Id.* ¶ 8(b).

21 **III. HGC IS NOT SUBJECT TO THE PERSONAL JURISDICTION OF
22 THIS COURT**

23 **A. Legal Standard For Personal Jurisdiction**

24 The plaintiff bears the burden of establishing personal jurisdiction.
25 *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797, 800 (9th Cir. 2004).
26 While uncontroverted allegations in the complaint must be taken as true, the
27 plaintiff cannot demonstrate personal jurisdiction based on bare allegations. *Id.* For
28 purposes of personal jurisdiction, the court “may not assume the truth of allegations

1 in a [plaintiff's] pleading which are contradicted by affidavit." *Alexander v. Circus*
2 *Circus Enters., Inc.*, 972 F.2d 261, 262 (9th Cir. 1992).

3 Where there is no federal statute controlling a court's exercise of personal
4 jurisdiction, federal courts must look to the forum state's jurisdictional statute to
5 determine whether it is proper to assert personal jurisdiction. *Brayton Purcell, LLP*
6 *v. Recordon & Recordon*, 606 F.3d 1124, 1130 (9th Cir. 2010). California long-arm
7 statute provides that "[a] court of this state may exercise jurisdiction on any basis
8 not inconsistent with the Constitution of this state or of the United States." Cal. Civ.
9 Proc. Code § 410.10. Thus, the Court's jurisdictional analysis under California law
10 and federal due process is the same. *Yahoo! Inc. v. La Ligue Contre Le Racisme Et*
11 *L'Antisemitisme*, 433 F.3d 1199, 1205 (9th Cir. 2006).

12 In *International Shoe Co. v. Washington*, 326 U.S. 310 (1945), the Supreme
13 Court held that a court may exercise personal jurisdiction over a defendant
14 consistent with due process only if he or she has "certain minimum contacts" with
15 the relevant forum "such that the maintenance of the suit does not offend 'traditional
16 notions of fair play and substantial justice.'" *Int'l Shoe*, 326 U.S. at 316. Personal
17 jurisdiction over a non-resident defendant can be established by either general or
18 specific jurisdiction. *Doe v. Unocal Corp.*, 248 F.3d 915, 923 (9th Cir. 2001).
19 Unless a defendant's contacts with a forum are so substantial, continuous, and
20 systematic that the defendant can be deemed to be "present" in that forum for all
21 purposes to establish general personal jurisdiction, a forum may exercise only
22 "specific" jurisdiction – that is, jurisdiction based on the relationship between the
23 defendant's forum contacts and the plaintiff's claim. *Yahoo!*, 433 F.3d at 1205. As
24 discussed below, HGC lacks the contacts necessary to support specific jurisdiction,
25 much less general jurisdiction.

26 **B. HGC Has Not Had the Kinds of Contacts Needed to Support
27 General Jurisdiction.**

28 General jurisdiction exists only when the defendant's contacts with the state

1 are “substantial, continuous and systematic.” *Doe v. Unocal*, 248 F.3d at 923. The
2 standard for general jurisdiction is high: contacts with a state must approximate
3 physical presence. *Tuazon v. R.J. Reynolds Tobacco Co.*, 433 F.3d 1163, 1169 (9th
4 Cir. 2006). Put another way, a defendant must not only step through the door, it
5 must also sit down and make itself at home. *Id.* Here, Plaintiff does not set forth
6 any specific factual allegation in the amended complaint regarding HGC’s alleged
7 contact with California -- because there is none. Plaintiff’s allegations are, at best,
8 conclusory. In fact, HGC has no contact with this district, much less any
9 “continuous and systematic” contacts.

10 This is not surprising given HGC is a holding entity that does not engage in
11 any commercial activities, and does not develop, manufacture, market, or sell any
12 products anywhere in the United States or the world. Zhang Decl. ¶ 3. Although
13 HGC directly or indirectly owns several subsidiaries in different countries, it has
14 never held a license to do business in California or anywhere else in the United
15 States. *Id.* ¶ 4. Nor has HGC ever maintained a place of business, facility or office,
16 or other continuous presence within California. *Id.* In addition, HGC has never had
17 an agent for service of process, any employee, or any property in California, *id.* ¶ 5;
18 does not and has never conducted or solicited business in, or engaged in other
19 persistent contact with, California, *id.* ¶ 6; and has never entered into any contract or
20 transaction in California, *id.* ¶ 7. Therefore, Plaintiff has failed to carry its burden
21 that this Court has general jurisdiction over HGC.

22 **C. Plaintiff’s Claim Against HGC Does Not Arise Out Of Any Activity
23 HGC Purposefully Directs At California And Therefore This Court
24 Lacks Specific Jurisdiction over HGC.**

25 The same facts also demonstrate that Plaintiff cannot support a claim that this
26 Court has specific personal jurisdiction over HGC. Specific jurisdiction exists when
27 the plaintiff’s claim against the non-resident defendant arises out of or relates to
28 activities that the defendant “purposefully directs” at the forum state. *Yahoo!*, 433
F.3d at 1206.

1 Here, there is nothing in the amended complaint to show that HGC
2 purposefully directs any activity at California. As already set forth above, HGC has
3 no contacts with this district or California. Indeed, Plaintiff acknowledges that the
4 personal computers at issue here, allegedly manufactured by HGC, were sold in
5 China and used in China.¹ Am. Compl. ¶¶ 35, 44, 51-52. Even if, *arguendo*, HGC
6 did engage in commercial activities related to the computers at issue, such conduct
7 would have occurred in China, as Plaintiff admits. As such, there can be no specific
8 personal jurisdiction over HGC. *See Omeluk v. Langsten Slip & Batbyggeri A/S*, 52
9 F.3d 267, 270 (9th Cir. 1995) (a defendant is subject to specific jurisdiction only “if
10 the controversy [is] sufficiently related to or arose out of [the defendant’s] contacts
11 with the forum state.”).

12 It has not alleged facts showing that HGC has availed itself of the privileges
13 of conducting activities in California and that the claims arise out of or relate to
14 HGC’s forum-related activity. As such, Plaintiff has failed to make a *prima facie*
15 showing of specific personal jurisdiction over HGC.

16 **D. Parent-Subsidiary Relationship Does Not Confer Jurisdiction Over
17 The Foreign Parent.**

18 Plaintiff also alleges that HGC conducts business in the United States through
19 its wholly-owned subsidiary, “Haier America.” Am. Compl. ¶ 22. HGC assumes
20 “Haier America” refers to Haier America Trading, L.L.C. (“HAT”), a company
21 headquartered in New York. Zhang Decl. ¶ 8. However, HGC does not directly
22 own any interest in HAT, although HGC does indirectly own interest in HAT. *Id.* ¶
23 8(a).

24 Putting aside the factual inaccuracies with Plaintiff’s allegations, personal
25

26

¹ Plaintiff generally alleges that “[o]n information and belief, many thousands of
27 downloads of Green Dam have occurred in ... the state of California” and that
28 Chinese-speaking users in the United States have been encouraged to download
Green Dam through “Chinese government’s official ... links targeting users in ‘San
Francisco’ and ‘New York.’” Am. Compl. ¶¶ 34, 46. These allegations are not
directed to HGC.

1 jurisdiction over HGC cannot be merely based on an alleged parent-subsidiary
2 relationship with HAT. *See United States v. Bennett*, 621 F.3d 1131, 1137 (9th Cir.
3 2010) (citing *Doe v. Unocal Corp.*, 248 F.3d at 925-26 (the existence of a parent-
4 subsidiary relationship alone is not enough to attribute the liability of the subsidiary
5 to the parent)).

6 Plaintiff's attempt to impute HAT's activities or contacts in the United States
7 to HGC lacks factual and legal support. Indeed, Plaintiff does not even allege that
8 HAT has any contact with this district. Furthermore, before any imputation is
9 appropriate, there must be evidence that "the parent and subsidiary are not really
10 separate entities." *Costa v. Keppel Singmarine Dockyard PTE, Ltd.*, No. CV 01-
11 11015 MMM, 2003 WL 24242419, at *12 (C.D. Cal. Apr. 24, 2003) (quoting *Doe v.*
12 *Unocal*, 248 F.3d at 926). The plaintiff has the burden to establish by "clear
13 evidence" that the parent controls the subsidiary's activities to overcome the
14 presumption of corporate separateness. *See, e.g., Ryder Truck Rental, Inc. v. Acton*
15 *Foodservices Corp.*, 554 F. Supp. 277, 279 (C.D. Cal. 1983); *Naxos Resources v.*
16 *Southam Inc.*, No. CV 96-2314 WJR (MCX), 1996 WL 662451, at *3 (C.D. Cal.
17 Aug. 16, 1996) (the alter ego theory is an extraordinary remedy reserved for
18 extraordinary circumstances, and the burden of overcoming the presumption falls on
19 the party invoking the court's jurisdiction). To satisfy the control, the plaintiff must
20 show that "the parent dictates every facet of the subsidiary's business -- from broad
21 policy decisions to routine matters of day-to-day operation." *Doe v. Unocal*, 248
22 F.3d at 926-27. The amended complaint is completely silent on this issue.
23 Plaintiff's lone conclusory allegation that HGC conducts business through HAT is
24 specifically contradicted by the Zhang Declaration. A court, in determining the
25 existence of personal jurisdiction, "may not assume the truth of allegations in a
26 [plaintiff's] pleading which are contradicted by affidavit." *Circus*, 972 F.2d at 262.

27 As already discussed, HGC does not directly own interest in HAT. Zhang
28 Decl. ¶ 8(a). Other than indirectly holding shares of HAT, HGC has no involvement

1 with the operation of HAT and does not interfere with the personnel, marketing,
2 sales, or operational decisions, or policies of HAT. *Id.* ¶ 8(b). Simply put, there is
3 no control by HGC over HAT (or Haier America). Thus, there is no basis to hold
4 that HAT is HGC's alter ego. As such, the principle of corporate separateness
5 between HGC and HAT must be respected. *See Doe v. Unocal*, 248 F.3d at 925-26
6 (granting motion for lack of personal jurisdiction because parent and its subsidiaries
7 observe all of the corporate formalities necessary to maintain corporate separateness,
8 and therefore a subsidiaries' contacts should not be treated as parent's for
9 jurisdictional purposes). Similarly, the liabilities of other companies cannot be
10 attributed to HGC based on the mere fact that HGC is the parent corporation.
11 *Bennett*, 621 F.3d at 1137 (citing *United States v. Bestfoods*, 524 U.S. 51, 61 (1998)
12 ("It is a general principle of corporate law ... and legal systems that a parent
13 corporation (so-called because of control through ownership of another corporation's
14 stock) is not liable for the acts of its subsidiaries."); *see also Salkin v. United Servs.
15 Auto. Ass'n*, __ F. Supp. 2d __, 2011 WL 554079, at *2 (C.D. Cal. Jan. 28, 2011)).

16 For the foregoing reasons, this Court lacks personal jurisdiction, general and
17 specific, over HGC.

18 **IV. DEFENDANT PRC IS A NECESSARY AND INDISPENSABLE
19 PARTY IMMUNE TO THIS SUIT PURSUANT TO THE FOREIGN
SOVEREIGN IMMUNITIES ACT**

20 **A. The PRC Is a Necessary And Indispensable Party.**

21 A motion based on Rule 19 of the Federal Rules of Civil Procedure poses
22 three successive inquiries. *E.E.O.C. v. Peabody Western Coal Co.*, 610 F.3d 1070,
23 1078 (9th Cir. 2010), *petition for cert. filed*, 79 U.S.L.W. 3522 (U.S. Mar. 3, 2011).
24 First, the court must determine whether a nonparty or absentee (now referred to as a
25 "person required to be joined if feasible") should be joined under Rule 19(a). *Id.* If
26 an absentee meets the requirements of Rule 19(a), the second stage is for the court to
27 determine whether it is feasible to order that the absentee be joined. *Id.* Finally, if
28 joinder is not feasible, the court must determine at the third stage whether the case

1 can proceed without the absentee or whether the action must be dismissed. *Id.*

2 In a ruling regarding a Rule 19(b) case involving a foreign nation, the
3 Supreme Court held, “[a] case may not proceed when a required-entity sovereign is
4 not amenable to suit. These cases instruct us that where sovereign immunity is
5 asserted, and the claims of the sovereign are not frivolous, dismissal of the action
6 must be ordered where there is a potential for injury to the interests of the absent
7 sovereign.” *Republic of the Philippines v. Pimentel*, 553 U.S. 851, 867 (2008); *see*
8 *also Delano Farms Co. v. Cal. Table Grape Comm'n*, No. 1:07-CV1610
9 OWWSMS, 2009 WL 3586056, at *6 (E.D. Cal. Oct. 27, 2009) (dismissing,
10 pursuant to a non-governmental defendant's Rule 19 motion, plaintiffs' claims
11 where the necessary and indispensable named defendant the United States was
12 immune from suit).

13 There should be little doubt that the PRC is a necessary and indispensable
14 party to this suit. Indeed, as Plaintiff alleges, this entire action arises out of the
15 “Chinese government-led” “Green Dam Initiative.” Am. Compl. ¶ 1. Specifically,
16 “[t]he central component of the Green Dam Initiative was for the PRC to convince
17 and incentivize computer manufacturers to participate in the Initiative . . .” *Id.* ¶ 3.
18 The PRC also issued “a directive *mandating* that by July 1, 2009 every computer
19 shipped to or sold in China must have the Green Dam software pre-installed on or
20 packaged with the computer.” *Id.* ¶ 35 (emphasis added). Therefore, the PRC
21 government is expected to have, in its possession, documents and testimonial
22 evidence that may prove, or disprove, Plaintiff's allegations.

23 HGC's alleged involvement with the acts giving rise to this suit was merely
24 following the mandate of the PRC to incorporate the Green Dam program into
25 computers allegedly sold by HGC *in China*. Indeed, HGC expects the PRC to
26 confirm that HGC was required to follow the PRC issued mandate. The PRC's
27 confirmation may be relevant to the defense of Plaintiff's Fourth Claim against
28 HGC for infringement under PRC's Copyright Laws. As such, the PRC's “presence

1 is critical to the disposition of important issues in the case and/or its evidence will
2 either support the complaint or bolster the defense.” *See In re Toyota Motor Corp.*,
3 ___ F. Supp. 2d ___, 2011 WL 1485479, at *7 (C.D. Cal. Apr. 8, 2011) (citing
4 *Freeman v. Nw Acceptance Corp.*, 754 F.2d 553 (5th Cir. 1985)).

5 HGC recognizes that the Plaintiff named the PRC as a party to the suit and
6 that the Court has entered default against the PRC. That the PRC did not appear to
7 argue that it enjoys sovereign immunity from this suit is not relevant to the Court’s
8 analysis. If the PRC is immune from this suit, the end result is tantamount to the
9 PRC never having been joined and being incapable of being joined. The entry of
10 default against the PRC should not relieve the Court’s responsibility under Rule
11 12(h)(3) to decide issues relevant to subject matter jurisdiction. “If the court
12 determines at any time that it lacks subject-matter jurisdiction, the court *must*
13 dismiss the action.” Fed. R. Civ. P. 12(h)(3) (emphasis added).

14 As it concerns the Court’s very power to act, even a nonparty may raise the
15 issue of lack of subject-matter jurisdiction. *See California Dep’t of Toxic*
16 *Substances Control v. Commercial Realty Projects, Inc.*, 309 F.3d 1113, 1120 (9th
17 Cir. 2002); *Citibank Int’l v. Collier-Traino, Inc.*, 809 F.2d 1438, 1440 (9th Cir.
18 1987). Indeed, courts have an independent obligation to consider the sovereign
19 immunity of the sovereign, whether the sovereign appears or not: “[E]ven if the
20 foreign state does not enter an appearance to assert an immunity defense, a District
21 Court still must determine that immunity is unavailable under the Act” before it can
22 exercise jurisdiction over the foreign state. *Verlinden B.V. v. Central Bank of*
23 *Nigeria*, 461 U.S. 480, 493 n.20 (1983). “A court has a duty to assure itself of its
24 own jurisdiction, regardless of whether jurisdiction is contested by the parties. . . .
25 We cannot require a defendant to affirmatively plead foreign sovereign immunity
26 from suit, since a court must decide immunity even if a defendant does not appear.”
27 *Peterson v. Islamic Republic of Iran*, 627 F.3d 1117, 1125 (9th Cir. 2010). In the
28 *Delano Farms* case, the plaintiffs originally did not name the United States as a

1 defendant but the named defendant, the California Table Grape Commission,
2 successfully moved to dismiss patent related claims on the grounds that the United
3 States was a necessary party and indispensable party that was immune from suit and
4 thus could not be joined. *Delano Farms*, 2009 WL 3586056, at *6. In so doing, the
5 district court properly allowed the Commission, which did not itself claim sovereign
6 immunity, to raise the issue of the sovereign immunity of another, not before the
7 court so that the court could consider the issue and its relevance to the argument that
8 the suit should not go forward without a necessary and indispensable party that
9 cannot be joined. While this court is not bound by the *Delano Farms* decision, it is
10 well-reasoned persuasive authority which supports granting HCG's motion.

11 **B. The PRC Is Presumed To Be Immune From This Suit Under The
12 FSIA.**

13 The FSIA "provides the sole basis for obtaining jurisdiction over a foreign
14 state in the courts of this country." *Argentine Republic v. Amerada Hess Shipping
15 Corp.*, 488 U.S. 428, 443 (1989). Under the FSIA, a foreign state is presumptively
16 immune from the jurisdiction of U.S. federal and state courts. *Meadows v.
17 Dominican Republic*, 817 F.2d 517, 522 (9th Cir. 1987). Immunity will be denied to
18 a foreign state only if the claim in question fits within one of the narrowly specified
19 exceptions to immunity in 28 U.S.C. §§ 1605, 1605A and 1607, such as the
20 "commercial activity" exception in § 1605(a)(2) and "tortious activity" exception in
21 § 1605(a)(5). The court has subject matter jurisdiction and personal jurisdiction
22 only if the foreign state lacks immunity. 28 U.S.C. §§ 1330(a)-(b). Thus, if a
23 foreign state is immune because the claim brought against it does not fit within one
24 of the FSIA's specified exceptions to immunity, the court will lack both subject
25 matter jurisdiction and personal jurisdiction, and must dismiss the case. Therefore,
26 PRC is immune from this suit unless Plaintiff can show that the facts of this case
27 falls within one of the exceptions to immunity under the FSIA.

28

C. The “Commercial Activity” Exception To The FSIA Does Not Apply.

The commercial activity exception denies immunity in any case “in which the action is based upon a commercial activity carried on in the United States by the foreign state.” 28 U.S.C. § 1605(a)(2). Plaintiff has claimed that the PRC is not immune under the “commercial activity” exception to the FSIA, and has already articulated its arguments in favor of its position in Plaintiff’s Response to the Court’s Order to Show Cause Regarding Defendant PRC’s Sovereign Immunity Under FSIA” (“PR”), filed January 26, 2011. The scope of these exceptions, however, is far more limited than Plaintiff asserts. In fact, these exceptions are strictly construed. *See Frolova v. Union of Soviet Socialist Republics*, 761 F.2d 370, 377 (7th Cir. 1985).

As far as the PRC is concerned, Plaintiff alleges that in May of 2009, the Ministry of Industry and Information Technology (“MIIT”) of the PRC, in the exercise of its sovereign power, “issued a directive mandating that by July 1, 2009 every computer shipped to or sold in China must have the Green Dam software pre-installed on or packaged with the computer.” The stated purpose of the directive was to ‘build a healthy and harmonious online environment that does not poison young people’s minds.’” Am. Compl. ¶ 36. Also in May of 2009, “MIIT ordered Green Dam to be installed on every computer in every primary and secondary school in China.” *Id.* Subsequently, in early June of 2009, University of Michigan researchers “concluded that Green Dam had copied verbatim portions of Solid Oak’s CYBERSitter program. *Id.* ¶ 40. At the end of June, MIIT announced that implementation of the mandate would be delayed, and “[o]n August 12, 2009, China issued a statement saying that it did not intend to reinstate the mandate.” *Id.* ¶ 38.

A claim against a foreign state must be analyzed in terms of the foreign state's alleged activities, not in terms of the activities of other actors. Even with respect to agencies and instrumentalities owned by the foreign state (which the two

1 software developments companies are not, *see* Am. Compl. ¶¶ 31-32), the
2 presumption of the separate and independent status of these entities has to be
3 respected. That separate and independent status can be disregarded only when, in
4 accordance with principles “common to both international law and federal common
5 law,” an entity is “so extensively controlled by its owner that a relationship of
6 principal and agent is created,” or respecting the corporate form “would work fraud
7 or injustice.” *First Nat'l City Bank v. Banco Para El Comercio Exterior de Cuba*,
8 462 U.S. 611, 628 (1983) (“*Bancec*”). This presumption must apply with even
9 greater force as between a foreign state and the private corporate legal persons
10 within that state, that is, legal persons that the state does not own. Here, the alleged
11 actions of the two software development company defendants, which Plaintiff
12 recognizes are incorporated private companies, *see* Am. Compl. ¶¶ 31-32, cannot be
13 attributed to the PRC merely on the basis that they are PRC companies. The
14 stringent standards of *Bancec* would need to be met before the acts of one entity
15 could be attributed to another.² Therefore, it is necessary to carefully determine
16 what the foreign state, the PRC, is alleged to have done.

17 **1. No Direct Effect In The United States Has Been Alleged.**

18 Plaintiff maintains that its action falls within the “direct effect” prong of the
19 “commercial activity” exception to immunity set forth in the FSIA, 28 U.S.C. §
20 1605(a)(2). *See* PR at 2-3. That exception removes immunity in a case “in which
21 the action is “based . . . upon an act outside the territory of the United States in
22 connection with a commercial activity of the foreign state elsewhere and that act
23 causes a direct effect in the United States.” Plaintiff’s allegation of “direct effect in

24 ² Moreover, even when the foreign state defendant does not appear, an attribution
25 of this nature cannot be made based on conjecture or speculation. Under the FSIA,
26 a default judgment may be entered against a foreign state defendant only by the
27 presentation of “evidence satisfactory to the court” – the same standard that has to
28 be met in order to impose a default judgment against the United States. *Compare* 28
U.S.C. § 1608(e) with Fed. R. Civ. P. 55(d). Also, *Bancec* standards are not
satisfied by conclusory allegations about “civil conspiracy,” which do not meet the
present-day pleadings requirements of *Bell Atlantic Corp. v. Twombly*, 550 U.S. 544
(2007) and *Ashcroft v. Iqbal*, 129 S. Ct. 1937 (2009).

1 the United States" is:

2 As relevant here, PRC has engaged in the purely economic
3 conduct of licensing, sublicensing, distributing and
4 promoting the software program known as Green Dam at
5 issue in this litigation. PRC may not claim jurisdictional
6 immunity from this suit as its conduct arises from
7 commercial activity that "causes a direct effect in the
8 United States" as described in 28 U.S.C. § 1605(a)(2) in the
9 form of damaging Solid Oak, a California company, by
PRC's unauthorized taking and use of Solid Oak's
intellectual property. The PRC's actions alleged herein are
purely economic because PRC purchased a one-year license
to exploit the software program at issue for approximately
6.9 million U.S. dollars, and then promoted the program
and sublicensed the program to computer manufacturers, for
which it received substantial sums.

10 Am. Compl. ¶ 13. The alleged "form of damaging Solid Oak" is further described
11 as follows:

12 Plaintiff has been deprived of money, such as licensing fees
13 for the use of Plaintiff's Trade Secrets that would otherwise
14 have been due to Plaintiff, and Defendants have been
unjustly enriched by their misappropriation of Plaintiff's
Trade Secrets.

15 Am. Compl. ¶ 63. Plaintiff sets out these allegations again in its Response. See PR
16 at 5-7. Plaintiff's allegations establish that it actually is not alleging a "direct effect
17 in the United States" in the FSIA meaning of that term. The U.S. Court of Appeals
18 for the Ninth Circuit has repeatedly held that financial loss experienced in the
19 United States does not constitute the "direct effect" that the FSIA requires:

20 An effect is "direct" for purposes of the commercial activity
21 exception if it follows as an "immediate consequence" of
22 the defendant's activity. [*Republic of Argentina v. Weltover, Inc.*,] 504 U.S. [607 (1992)] at 618, 112 S.Ct. at
23 2168 (citation omitted). However, mere financial loss by a
24 person -- individual or corporate -- in the U.S. is not, in
itself, sufficient to constitute a "direct effect." *Siderman de Blake* [v. *Republic of Argentina*,] 965 F.2d [699 (9th Cir.
1992)] at 710. Rather, courts "often look to the place
25 where legally significant acts giving rise to the claim
occurred" in determining the place where a direct effect
26 may be said to be located." *United World Trade v. Mangyshlakneft Oil Production Ass'n*, 33 F.3d 1232, 1239
(10th Cir. 1994) (quoting *Weltover, Inc. v. Republic of Argentina*, 941 F.2d 145, 152 (2nd Cir. 1991), aff'd, 504
U.S. 607, 112 S.Ct. 2160, 119 L.Ed.2d 394, 112 S. Ct. 2160
(1992)); see also *Gregorian v. Izvestia*, 871 F.2d 1515,

1 1527 (9th Cir. 1989) (to establish direct effect, plaintiff
2 must show “something legally significant actually happened
in the U.S.”).

3 *Adler v. Fed. Republic of Nigeria*, 107 F.3d 720, 726-27 (9th Cir. 1997). Thus, to
4 qualify as a “direct effect in the United States,” that effect must be the “immediate
5 consequence” of the overseas act; and “something legally significant [must have]
6 actually happened in the U.S.” as a consequence of the overseas act. Financial loss
7 suffered by a U.S. corporation does not qualify as a “direct effect in the United
8 States.” Plaintiff itself highlights the indirectness of the effect of the alleged wrongs
9 when it complains of the “depriv[ation] of reasonable licensing revenues” from
10 “millions of end users” in China, and the alleged destruction of its market in China.

11 *See PR at 6-7.*

12 Plaintiff’s allegation also fails the “legally significant act” test. The
13 requirement that “something legally significant [must have] actually happened in the
14 U.S.” can be grasped by reference to the leading “direct effect” case decided by the
15 Supreme Court, *Republic of Argentina v. Weltover, Inc.*, 504 U.S. 607 (1992).
16 There, Argentina had issued bonds; bond issuance is a commercial activity.
17 Argentina later unilaterally extended the maturity date of the bonds – an act clearly
18 “in connection with” the underlying commercial activity, since it caused the bond
19 contract to be breached. Three bondholders instituted a breach-of-contract action
20 against Argentina. The Supreme Court ruled that “direct effect” jurisdiction existed,
21 because the place of payment of the bonds was in the United States – the bonds
22 provided that payment could be made in any of several international cities, including
23 New York, at the election of the creditor, and these bondholders had chosen New
24 York as the place of payment. *See Weltover*, 504 U.S. at 609-10. The Court
25 concluded that “because New York was thus the place of performance for
26 Argentina’s ultimate contractual obligations, the rescheduling of those obligations
27 [the act upon which the claim was based] necessarily had a ‘direct effect’ in the
28 United States: Money that was supposed to be delivered to a New York bank for

1 deposit was not forthcoming.” *Id.* at 619; *see also Adler*, 107 F.3d at 727 (“direct
2 effect” jurisdiction existed because plaintiff had designated New York as place of
3 payment under an agreement).

4 Thus, if the place of payment in *Weltover* had been outside the United States,
5 and the sovereign bond issuer had committed an act like Argentina’s that put it in
6 breach of contract, “direct effect” jurisdiction would not have existed, even if the
7 bondholder had been located in the United States and therefore had suffered
8 financial loss in the United States (indirectly, by the bonds not being paid overseas,
9 wherever payment was supposed to be made). *See, e.g., Morris v. People’s
10 Republic of China*, 478 F. Supp. 2d 561, 570-71 (S.D.N.Y. 2007) (designated places
11 of payment all outside the U.S.); *Pons v. People’s Republic of China*, 666 F. Supp.
12 2d 406 (S.D.N.Y. 2009) (same); *see also Big Sky Network Canada, Ltd. v. Sichuan
13 Provincial Gov’t*, 533 F.3d 1183, 1191 (10th Cir. 2008) (“[A]n American
14 corporation’s failure to receive promised funds abroad will not qualify as a ‘direct
15 effect in the United States.’ The ‘direct effect’ in such a case is the failure to receive
16 the funds, which occurs abroad, and the financial injury, though ultimately felt in the
17 United States, is too attenuated to qualify as direct.”) (citation omitted); *Virtual
18 Countries, Inc. v. Republic of South Africa*, 300 F.3d 230, 240 (2d Cir. 2002)
19 (“[P]laintiff’s more expansive theory, that *any* ‘U.S. corporation’s financial loss
20 constitutes a direct effect in the United States,’ is plainly flawed.”) (citation
21 omitted). In these cases there was not an “immediate consequence” or a “legally
22 significant act” as required for this exception to immunity to apply.

23 Here also, no legally significant act occurred in the United States. Plaintiff
24 alleges that the defendant PRC has committed a tort, which would have indirect
25 financial effects on Plaintiff in the United States. Clothing the claim in almost
26 quasi-contractual terms – “deprived of money, such as licensing fees for the use of
27 Plaintiff’s Trade Secrets that would otherwise have been due to Plaintiff,” Am.
28 Compl. ¶ 63 – cannot disguise the fact that the required legally significant act in the

1 United States simply does not exist under the facts alleged. “[T]he fact that an
2 American individual or firm suffers some financial loss from a foreign tort cannot,
3 standing alone, suffice to trigger the exception. If a loss to an American individual
4 and firm resulting from a foreign tort were sufficient standing alone to satisfy the
5 direct effect requirement, the commercial activity exception would in large part
6 eviscerate the FSIA’s provision of immunity for foreign states.” *Antares Aircraft,*
7 *L.P. v. Fed. Republic of Nigeria*, 999 F.2d 33, 36-37 (2d Cir. 1993) (citations
8 omitted).³

9 **2. The Alleged Acts Upon Which The Claim Is Based Are Not
“In Connection With” Commercial Activity.**

10 Plaintiff’s allegation also suffers from the fatal defect that it fails to satisfy the
11 “in connection with” requirement. The Ninth Circuit has held that “[t]o satisfy the
12 ‘in connection with’ requirement, the acts complained of must have some
13 ‘substantive connection’ or a ‘causal link’ to the commercial activity.” *Adler*, 107
14 F.3d at 726 (quoting *Federal Ins. Co. v. Richard I. Rubin & Co.*, 12 F.3d 1270,
15 1289-91 (3d Cir. 1993)). The requisite substantive connection or causal link between
16 the acts complained of and commercial activity is missing from Plaintiff’s
17 allegations.

18 According to the amended complaint, “the PRC purchased a one-year license

19
20 ³ The case on which plaintiff relies, *Panavision Int’l, L.P. v. Toeppen*, 141 F.3d
21 1316 (9th Cir. 1998), is not to the contrary. *Panavision* simply states that a
22 corporation suffers “the brunt of harm” where its principal place of business is
23 located. See *Panavision*, 141 F.3d at 1322 n.2. When a harm is inflicted on a U.S.
24 corporation overseas, an indirect effect is that it will suffer a financial harm where it
25 is located. It is exactly that situation that the cases cited in the text above are
26 addressing. *Panavision* does not conflict with those cases.

27 Moreover, unlike this case, the cybersquatter defendant in *Panavision*
28 deliberately directed his activity at the plaintiff, a corporation with its principal
place of business in California, in order to exact a payment from the plaintiff.
Panavision distinguishes that from the mere posting of website links on the Internet.
The latter does not create jurisdiction wherever the website can be accessed,
whether it be China, the United States or a third country. See *Panavision*, 141 F.3d
at 1321-23. The court in *Panavision* noted that “no court had ever held that an
Internet advertisement alone is sufficient to subject a party to jurisdiction in another
state.” *Id.* at 1321. A contrary result would create jurisdiction all over the world for
causes based on material available on the Internet.

1 to exploit the software program at issue for approximately 6.9 million U.S. dollars,”
2 and this is “purely economic conduct.” Am. Compl. ¶ 13. But even if, *arguendo*,
3 purchasing a software license is commercial activity, Plaintiff’s claim is not based
4 upon acts “in connection with” that particular activity. Plaintiff is not claiming that
5 this license contract was breached in some way by an act of the PRC, and that it has
6 a claim based upon the PRC’s act causing the breach. To the contrary, Plaintiff’s
7 claim is not connected to the alleged license. The situation here is similar to that in
8 *Rubin*, where plaintiffs were attempting to assert that FSIA jurisdiction existed
9 because a foreign state instrumentality’s loan transaction had some connection to the
10 plaintiffs’ claims: “[T]he causes of action alleged in the lawsuit are not
11 substantively connected to the loan transaction. As previously discussed, the claims
12 are primarily tort-based and do not include a breach of contract allegation stemming
13 from the loan transaction. There is no substantive nexus that satisfies the ‘based
14 upon’ requirement contained in the statutory language.” *Rubin*, 12 F.3d at 1291.

15 Here, as in *Rubin*, the required causal link is missing between Plaintiff’s
16 claim and the alleged commercial activity, the license/license payment, of the PRC.
17 Plaintiff is not suing on the license contract. In fact, it emphasizes that it is suing in
18 tort, for alleged tortious activity that would exist whether the software had been
19 developed internally, or by way of a contract, or some other way. *See* PR at 7-8 &
20 n.2. As in *Rubin*, “the claims are primarily tort-based and do not include a breach of
21 contract allegation” *See Rubin*, 12 F.3d at 1291. Therefore, even assuming
22 *arguendo* that the license contract and contract payment constituted commercial
23 activity, that activity is not connected in the requisite way so as to supply
24 jurisdiction under § 1605(a)(2).

25 Plaintiff also alleges that the PRC “received substantial sums” for
26 “sublicens[ing] the program to computer manufacturers.” Am. Compl. ¶ 13. Even
27 if this allegation were credited at the motion to dismiss stage, this suit is not the
28 result of computer manufacturers negotiating in a commercial context about taking

1 sublicenses from a vendor. To the contrary, the PRC did something no private party
2 could do: It exercised its sovereign power to order the computer manufacturers to
3 include Green Dam with their computers shipped to or sold in China. As noted in
4 the case on which Plaintiff relies so heavily, *Joseph v. Office of Consulate Gen'l of*
5 *Nigeria*, 830 F.2d 1018 (9th Cir. 1987), “[a]n activity is public and ‘noncommercial’
6 if it is one which only a sovereign state can perform.” *Joseph*, 830 F.2d at 1024.

7 Plaintiff also alleges that the PRC engaged in the “purely economic conduct”
8 of “distributing and promoting the software program known as Green Dam.” Am.
9 Compl. ¶ 13. This “distributing and promoting” activity is more particularly
10 described and explained elsewhere as the PRC government mandating the inclusion
11 of the Green Dam software in computers shipped to or sold in China. *See* Am.
12 Compl. ¶¶ 35-36. Clearly only a government can issue mandates that all new
13 computers in the sovereign’s territory must contain or be shipped with a particular
14 software program. Rather than being “purely economic conduct,” the PRC was
15 exercising its sovereign powers for public purposes. The PRC clearly was not
16 engaging in commercial activity in issuing this mandate. Also equally clear is that
17 these mandates were directed at the territory of the sovereign; they would have
18 direct effects in the territory of the sovereign, China, not elsewhere.

19 That the PRC’s mandates, if carried out, would have resulted in the
20 distribution of the software by the computer manufacturers when the manufacturers
21 sold their PCs does not make the PRC’s mandate “commercial activity.” *Cf. Kato v.*
22 *Ishihara*, 360 F.3d 106, 112 (2d Cir. 2004) (“the fact that a government
23 instrumentality . . . is engaged in *the promotion of commerce* does not mean that the
24 instrumentality is thereby engaged in *commerce*”). In order to analyze whether
25 jurisdiction exists under the FSIA’s “commercial activity” exception, it is necessary
26 to identify the activity in question precisely: “A federal trial, for example, could be
27 characterized in the broadest, generic terms as a form of dispute resolution, or, more
28 specifically, as government-sponsored adjudication. But whereas the broad

1 category of dispute resolution encompasses activities that might be considered
2 commercial, such as paid-for arbitration, the narrower category of adjudication
3 defines an intrinsically public activity, invested with the sovereign authority of the
4 state.” *de Sanchez v. Banco Central de Nicaragua*, 770 F.2d 1385, 1392 (5th Cir.
5 1985); *cf. Saudi Arabia v. Nelson*, 507 U.S. 349, 356 (1993) (to determine whether a
6 claim is actually “based upon” commercial activity, a court must “identify[] the
7 particular conduct on which the . . . action is ‘based’”).

8 The mandates of the PRC certainly constitute such “intrinsically public
9 activity, invested with the sovereign authority of the state.” Ordering the
10 distribution of software is not the same thing as contracting for the distribution of
11 software. The former can only be done by a sovereign; the latter can be done by a
12 private party. “[W]hen a foreign government acts, not as a regulator of the market,
13 but as a private player within it, the foreign sovereign's actions are “commercial”
14 within the meaning of the FSIA.” *Adler*, 107 F.3d at 724 (quoting *Weltover*, 504
15 U.S. at 614).

16 In short, the alleged activities of the PRC that would be substantively
17 connected or causally linked to the acts upon which Plaintiff’s claim is based are not
18 commercial activities, but instead are sovereign activities. Therefore the “in
19 connection with” requirement of 28 U.S.C. § 1605(a)(2) is not satisfied. Therefore,
20 the “commercial activity” exception to the FSIA does not apply.

21 **D. The “Tortious Activity” Exception To FSIA Likewise Does Not
22 Apply.**

23 Plaintiff also argues that jurisdiction exists under the FSIA’s tortious activity
24 exception, 28 U.S.C. § 1605(a)(5), but this is not correct. Plaintiff has misread that
25 exception to require only that there be “injury to property within the United States
26 stemming from the tortious acts or omissions of the foreign state” elsewhere. PR at
27 1; *see also id.* at 7. In fact, “the exception in § 1605(a)(5) covers only torts
28 occurring within the territorial jurisdiction of the United States.” *Argentine*

1 *Republic v. Amerada Hess Shipping Corp.*, 488 U.S. 428, 441 (1989). Moreover,
2 the “entire tort” must occur completely within U.S. territory. *Olsen v. Government*
3 *of Mexico*, 729 F.2d 641 (9th Cir. 1984), *abrogation on other grounds recognized by*
4 *Joseph v. Office of Consulate Gen'l of Nigeria*, 830 F.2d 1018 (9th Cir. 1987); *see*
5 *also Asociacion de Reclamantes v. United Mexican States*, 735 F.2d 1517 (D.C. Cir.
6 1984) (Scalia, J.) (same).⁴

7 Plaintiff's amended complaint asserts that the PRC allegedly committed
8 tortious acts *in China* that caused injury in the United States. Consequently,
9 Plaintiff's claims are clearly inconsistent with the exercise of jurisdiction under §
10 1605(a)(5). Because of the foregoing, it would be irrelevant even if, as Plaintiff
11 claims, the PRC's actions did not fall within the "discretionary function" "exception
12 to the exception," set forth in § 1605(a)(5)(A).

13 | V. CONCLUSION

14 For all the reasons set forth above, Defendant Haier Group Corporation
15 respectfully requests that the Court dismiss Plaintiff's Amended Complaint against
16 it for lack of personal jurisdiction, and/or Plaintiff's Amended Complaint in its
17 entirety for the fact that the PRC is a necessary and indispensable party to this suit
18 but is also immune from this suit under the FSIA.

19 DATED: June 8, 2011 Respectfully submitted,
20 ALSTON & BIRD LLP

22 By: /s/ Yitai Hu
23 Yitai Hu
24 Attorneys for Defendant
HAIER GROUP CORPORATION

24 || LEGAL02/32674444v3

⁴ This particular exception to immunity was “directed primarily at the problem of traffic accidents” in the United States caused by diplomats. H.R. Rep. No. 94-1487, at 7, 20-21 (1976), reprinted in 1976 U.S.C.C.A.N. 6605, 6619-20. See *Reclamantes*, 735 F.2d at 1525; *MacArthur Area Citizens Ass’n v. Republic of Peru*, 809 F.2d 918, 921 (1987) (relied upon by plaintiff, PR at 10).